

Collaborative Aggregates LLC Welcomes Bart Rowland as our New Vice President of Sales and Mark Smith as a Sales Consultant



Bart comes to Collaborative Aggregates LLC (CollAgg) with an international business background in construction industry sales. CollAgg is established by James Babcock, ceo to commercialize the construction chemical product formulations of the Warner Babcock Institute for Green Chemistry. Bart is developing and implementing a national sales strategy for the Delta S asphalt rejuvenation technology as a start. His asphalt related sales experience includes roofing and waterproofing construction applications. Bart has extensive experience with soil and water protection and remediation technologies. As new products are commercialized for Warner Babcock, Bart will use his expertise in a wide array of sales management methodologies to design and execute product specific sales strategies. A graduate of the University of Georgia, Bart works from an office at home in Metro Chicago.

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Mark Smith joins Collaborative Aggregates LLC as a sales consultant. Mark primarily covers the Midwest U.S. for this start-up construction products manufacturer. Mark Smith reports to Bart Rowland, v.p. of sales and works from an office at home in Missouri. The current product focus is Delta S, a liquid plant based asphalt rejuvenator, warm mix asphalt chemistry and moisture antistrip additive. Mark is assisting Bart Rowland in developing and executing a Delta S sales program for the Midwest geography.

Mark Smith is a recently retired executive of Vance Brothers headquartered in Kansas City, MO. As the former president and v.p. of operations for Vance Brothers, Mark directed the manufacturing and distribution of a full range of asphalt pavement products and application services for the Vance Brothers family business.

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